



# A Plan to Connect Baltimore



**LINKING YOU**  
MTA Maryland Maryland Department of Transportation



# What is BaltimoreLink?

- **Improve** service quality and reliability
- **Maximize** access to high-frequency transit
- **Strengthen** connections between the MTA's bus and rail routes
- **Align** the network with existing and emerging job centers
- **Involve** riders, employees, communities, and elected officials in the planning process

*Linking*  
Modes  
Places  
People

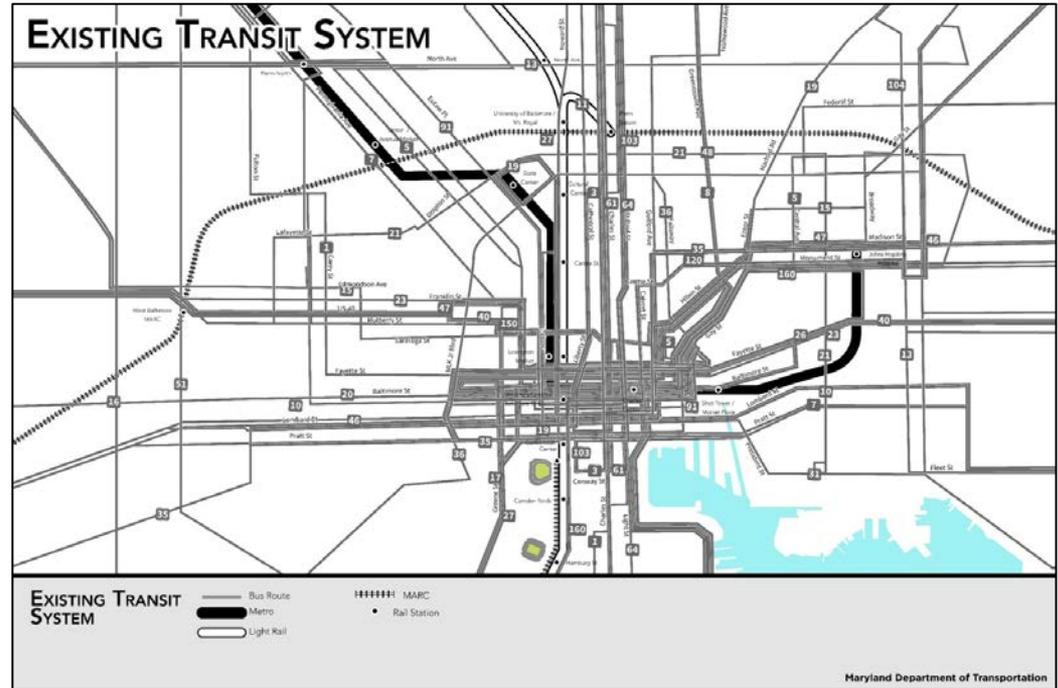
*Improving*  
Safety  
Efficiency  
Reliability  
Customer Service



# Existing Service

We've heard the existing transit system is...

- Broken
- Disconnected
- Crowded
- Unclean
- Unreliable
- Not connected to jobs



## Major Problems:

- **Lengthy Routes** – Long east-west and north-south routes
- **Highly Congested** – Buses bottleneck due to network design
- **Unreliable** – Network design hinders MTA's ability to provide reliable service



# The Solution - The BaltimoreLink Network



- **High-frequency** routes into and throughout urban core
  - Color-coded routes
  - All lines access Downtown
  - 24 hours of service per day
  - Designed to connect to all other CityLink routes and to Rail Stations



- **Local Routes** connecting to CityLink routes
  - Neighborhood connectivity
  - Suburb-to-urban core connectivity



- **Limited stop** routes into urban core and suburb-to-suburb
  - Connecting to Regional Job Centers and Downtown

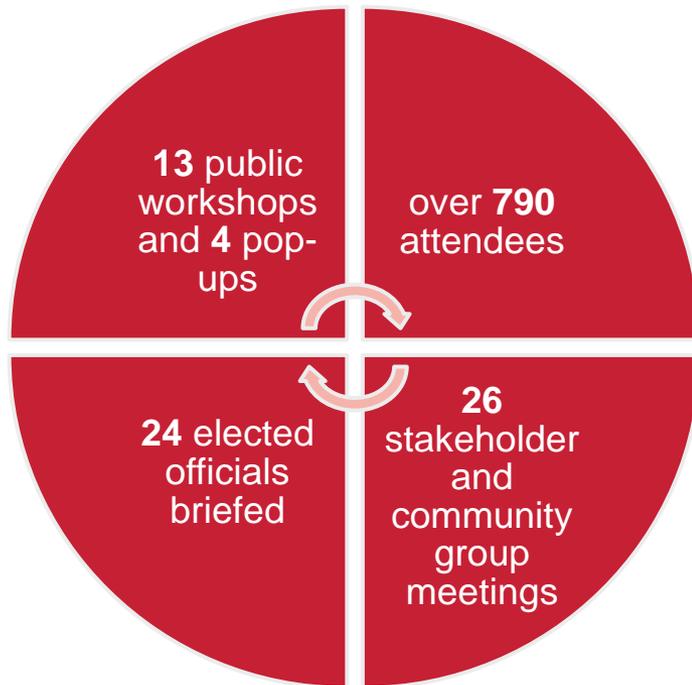
To be integrated seamlessly with:



# 1<sup>st</sup> Draft Outreach

October 2015 – February 2016

- BaltimoreLink Outreach built upon the effort accomplished as part of the 2013 Baltimore Network Improvement Project (BNIP)
- MTA gathered over 1,280 comments from 67 key events



# 1<sup>st</sup> Draft Outreach

## Comment Submittal and Topic



61% submitted online  
(mySideWalk or Survey Monkey)

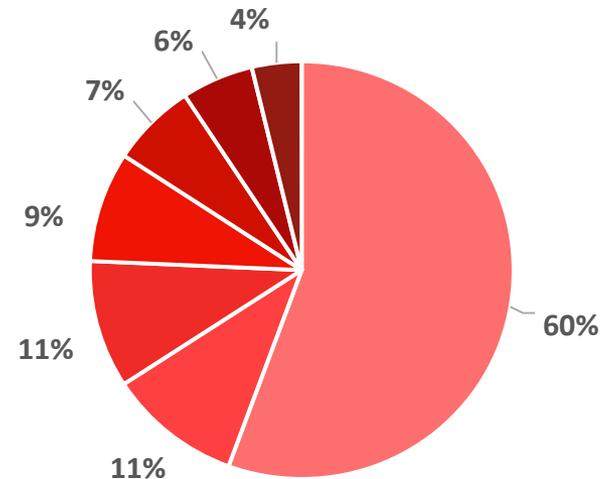


24% submitted comment form



15% submitted in other formats  
(hotline, email, verbal, or other)

- The majority of comments were about specific routes, forced transfers, and safety/cleanliness of the proposal



- Specific BaltimoreLink Route Proposal
- Forced Transfer
- Safety/Cleanliness
- Information/ Resources
- New Service Area Request
- Schools/School Children
- Other



# Public Impact on 2<sup>nd</sup> Draft

You spoke. We listened.

We adjusted **56 of the 65** first draft routes as a direct response to public feedback.

The **2<sup>nd</sup> Draft** BaltimoreLink network reflects some modifications that the public desires while maintaining the new hub and spoke, high-frequency core model



# Public Impact on 2<sup>nd</sup> Draft – Significant Changes

- **Greenmount Ave.** (Current Route 8 and 48) – reintroducing CityLink Red to serve the entire corridor
- **Garrison Blvd. and Edmondson Ave.** (Current Routes 91 and 15) – reintroducing connection to downtown
- **Eastern Ave.** (Current Route 10) – reintroducing CityLink Navy to serve Eastern Ave. in Highlandtown
- **Express Services** Reintroducing current routes 103, 115, 119, 120 and 160
- **Falls Rd, Roland Ave., N. Charles St., and Philadelphia Rd.** (Current routes 27, 61, 11, 35) – reintroducing existing services
- **North Ave.** (Current Route 13) – Corridor-long CityLink Gold service
- **Harford Rd.** (Current Route 19) – reintroduced as LocalLink 19
- **Patapsco Station and Annapolis** (Current Route 14) – keeping a one seat ride
- **White Marsh Mall and Middle River** – (New LocalLink 61) New one-seat ride
- **Curtis Bay** (Current Route 64) – Improved transfers to Light Rail
- **Southwest and Northeast Baltimore** (Current Route 36) – Improved connections between CityLinks Yellow and Green



# Measuring the New System

## ■ Partners:

- Baltimore Metropolitan Council (BMC)
  - Method: Regional travel demand model
  - Measured: Transfers, travel time and access to jobs
- Maryland Department of Planning (MDP)
  - Method: GIS mapping
  - Measured: Frequent Transit Network and population group access to human services



# What Will Not Change

You spoke. We listened.



## Minimal Change to Daily Transfer Rate

With the BaltimoreLink system, the average daily transfer rate in the region changes by less than 2%.



**53%** Of trips will require zero transfers.



**35%** Of trips will require one transfer.



**12%** Of trips will require two or more transfers.



## Average Transit Travel Time of 52 Minutes

On average, a transit trip will take 52 minutes under BaltimoreLink, including time to access the bus stop, waiting time, time on the vehicle, and any necessary transfers. This is the same average transit travel time as on the current MTA system.

The transfer rate measurement is based off of ridership patterns and is driven by a projected increase in mid-day trips.

Additionally, the transfer experience under BaltimoreLink will be eased with better frequencies on many routes, increased reliability, and improved wayfinding.



# What Will Improve

## Increasing Access to Transit



### 33,600 More People with Access to Transit

Under BaltimoreLink, an estimated 33,600 additional people – a 4% increase over the existing system – will be within 1/4 mile of transit.



### 60,700 More People with Access to Frequent Transit

Under BaltimoreLink, an estimated 60,700 additional people – a 15% increase over the existing system – will be within 1/4 mile of the frequent transit network. **The Frequent Transit Network is defined as any BaltimoreLink (CityLink and select LocalLink) route that operates every 15 minutes or less during peak and midday periods.**



# What Will Improve

## Increasing Access to Jobs



### Households will have Better Access to Jobs

Within the MTA service area, the average number of jobs accessible within 30 minutes on transit increases by 20%. The average number of jobs accessible within 45 minutes increases by 12%, and the average number of jobs accessible within an hour increases by 8%.



**+20%**

More jobs, on average, are accessible within 30 minutes or less.



**+12%**

More jobs, on average, are accessible within 45 minutes.



**+8%**

More jobs, on average, are accessible within 60 minutes.



### 34,400 More Jobs will have Access to Frequent Transit

Under BaltimoreLink, an estimated 34,400 additional jobs – a 14% increase over the existing system – will be within 1/4 mile of the Frequent Transit Network.



**LINKING YOU**  
MTA Maryland Maryland Department of Transportation

BALTIMORE  
**LINK**

# What Will Improve

## Increasing Access to Services



### Better Access to Services in the Region

BaltimoreLink is designed to provide **more frequent transit** to those educational institutions and health services that people need the most.



+5

Hospitals



+56%



+7

Pharmacies



+6%



+12

Supermarkets



+24%



+15

Public Schools



+13%



+4

Libraries



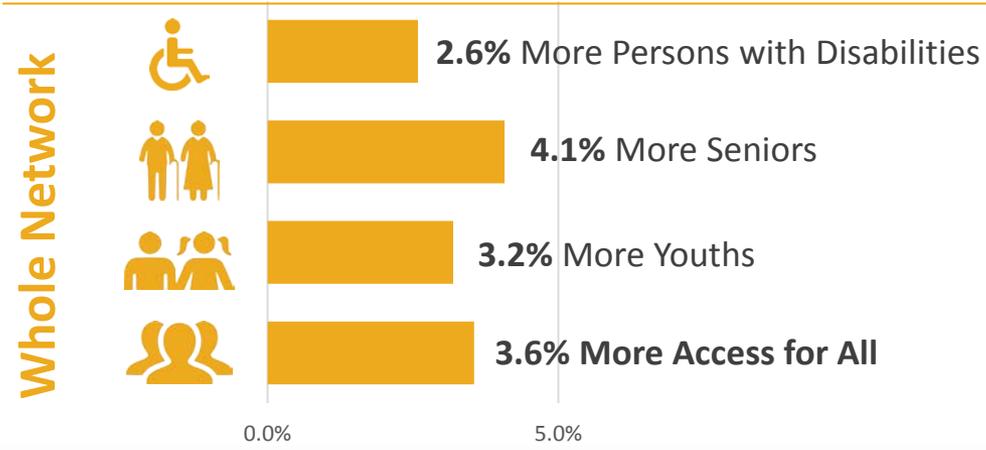
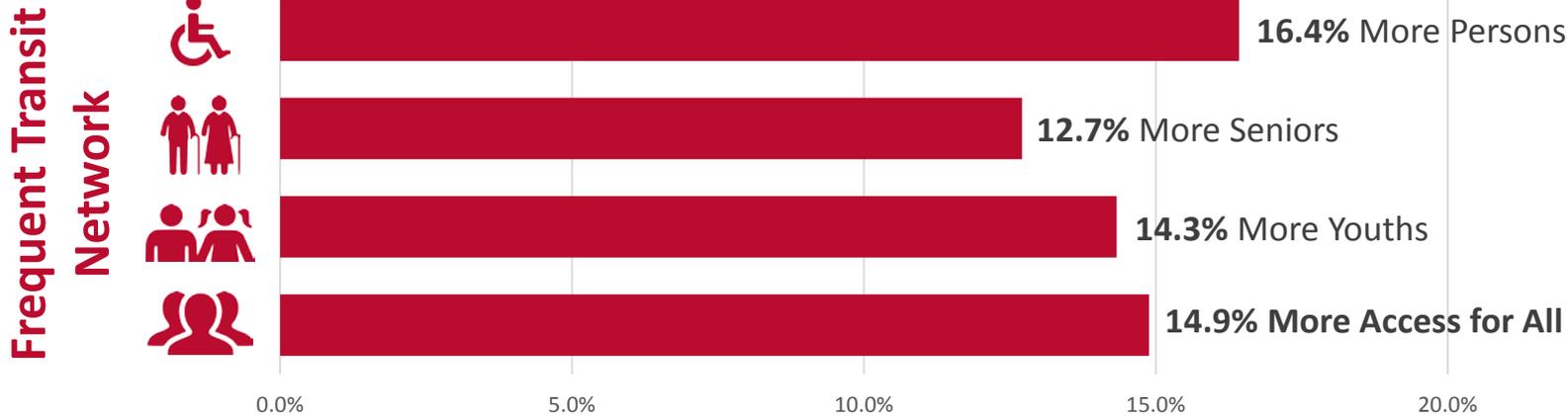
+22%



# What Will Improve

## Increasing Accessibility

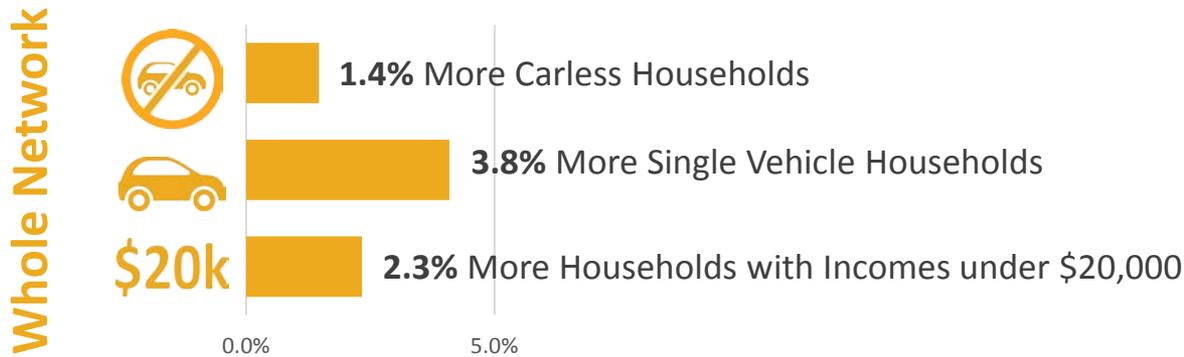
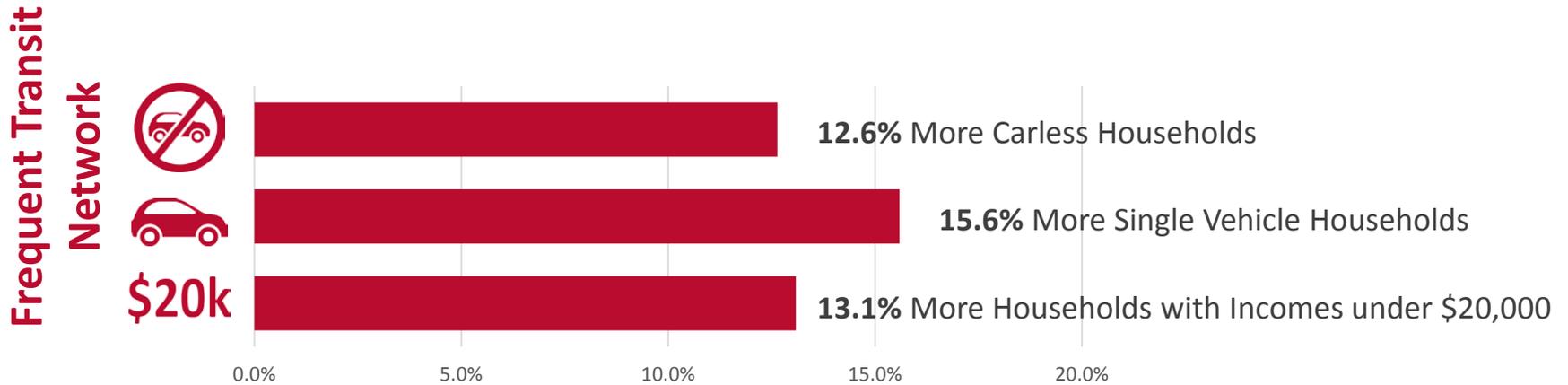
### CHANGE IN PERCENT OF POPULATIONS WITHIN ¼ MILE OF BALTIMORELINK



# What Will Improve

## Increasing Accessibility

CHANGE IN PERCENT OF HOUSEHOLDS  
WITHIN ¼ MILE OF BALTIMORELINK



# What Will Improve



**Preserving Daily Transfer Rate and Travel Times**



**33,600 More People with Access to Transit**



**Households will have Better Access to Jobs**

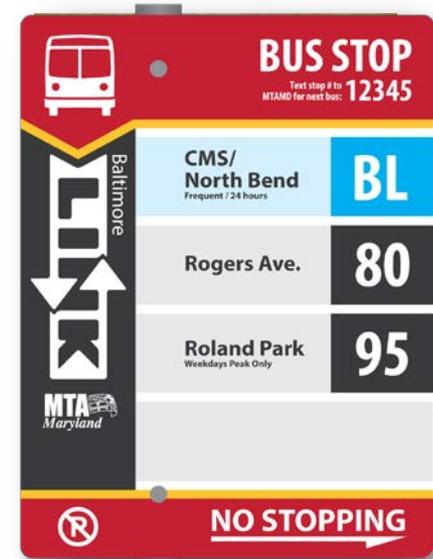


**Better Access to Services in the Region**



# What Will Improve

- **Bus Stop Signage**
  - New signage will provide better destination information in a clear, easy-to-use fashion
- **Bus Vehicle Branding**
  - New buses with BaltimoreLink branding will make the system more uniform with cohesive design and color elements



Note: Draft Image



# What Will Improve

## Bus Stop Optimization

- Spacing
  - Industry standards corresponding with density, land use and route type
  - Exceptions based on trip generators (medical centers, assisted living facilities, etc.)
- Pedestrian Safety
  - Examining curb ramps, crosswalks, sidewalks, lighting, etc.
  - ADA Compliance
- Amenities
  - Shelters
  - Collaboration with partners (City for benches, SHA for trash cans)

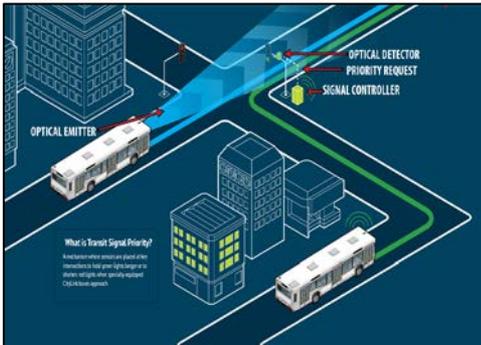
MTA is currently performing field assessments of existing and proposed bus stops. Pending network modifications, a final list will be available this fall.



# What Will Improve Capital Investments

- ✓ Making the System More Reliable
- ✓ Helping Buses Move More Efficiently
- ✓ Improving the Customer Experience

## Transit Signal Priority



- Hardware and software to enable active priority for buses
- Approaching buses can trigger a shorter red light or longer green light
- Focusing on CityLink corridors and major pinch points

## Dedicated Lanes



- Red painted lanes and “BUS LANE” striping
- Focusing on corridors with multiple CityLink routes to keep people moving

## Transfer Facilities



- Transit facilities, transfer areas, layovers, and optimized bus stops
- Improved or new signs, schedules, trash bins, benches, shelters, canopies, TVMs, and other amenities



# What Will Improve Capital Investments

## Transfer Facility Locations

- West Baltimore MARC station
- North Ave between Charles and St. Paul
- Penn-North Metro Station
- Courthouse (Broadway/Harford)
- Bayview Hospital
- Charles Center Metro Station
- Lexington Market (Eutaw St)
- Penn Station
- State Center
- North Ave Light Rail Station

## Possible Amenities



**Streetscape improvements** for pedestrian safety



**Improved signage** to facilitate wayfinding and ease transfers



**Real Time Information Signage** so riders know when buses will arrive



**Sheltered waiting areas** to protect riders from the elements



**Ticket vending machines** to allow riders to pre-purchase fare cards



**Improved bicycle storage**



**Enhanced lighting and ornamental fencing** to increase safety and security



**Closed-circuit television cameras** to increase rider safety



**Trash receptacles**

*Note that photos are for illustrative purposes only and do not necessarily represent actual transfer facilities.*



# What Will Improve

## Increasing Transportation Options



**Bike Share** – Baltimore City’s Bike Share provider, Bewegen, will be rolling out Bike Share as early as September 2016 with locations at or adjacent to about 10 MTA rail facilities. Additionally, MTA is improving bike parking at all rail stations.



**Car Share** – To be added to more than 20 MARC Train, Light RailLink, and Metro SubwayLink parking facilities

**Commuter Bus** – 3 new routes that connect Baltimore City residents to regional employers

- New service between Baltimore and Aberdeen Proving Ground
- New service between Baltimore and Annapolis/Kent Island
- New service between Baltimore and Columbia/Howard County



**Locally Operated Transit Support** – Increasing funding where improved, local connections are needed.

- **Charm City Circulator** – Increased funding for three years
- **Fort Meade Shuttle** – Additional funding for the Regional Transit Authority (RTA) to operate a shuttle connecting the Savage and Odenton MARC Stations.



**Microtransit** – A pilot program of this emerging, scaled down version of mass transit that provides a shared, on-demand, and tech-enabled ride.



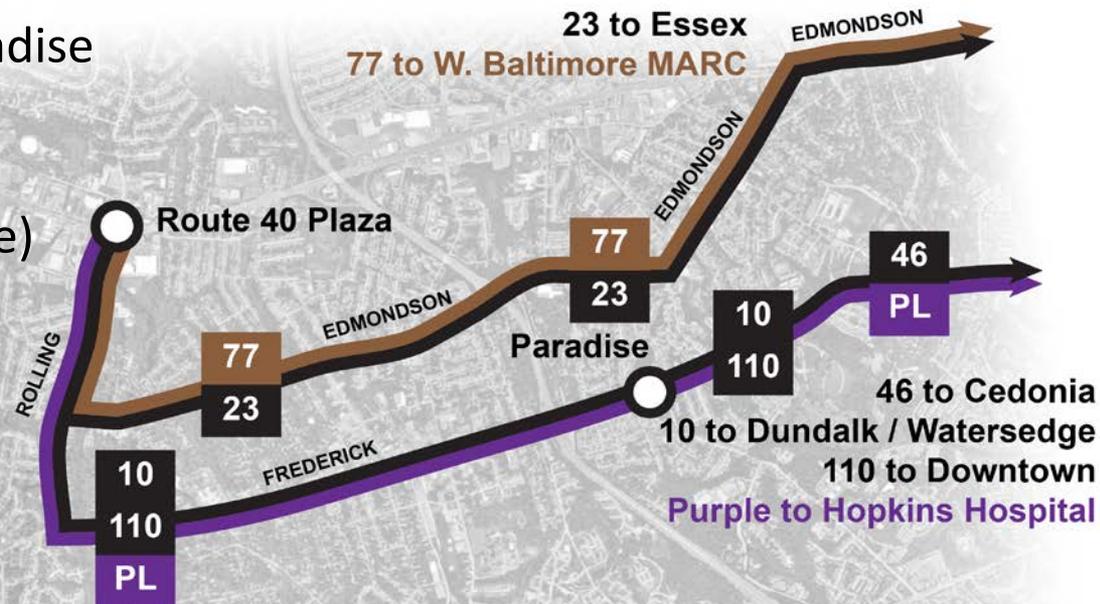
# Local Analysis – Frederick/Edmondson

## Current Service

- **MTA 10** (Route 40 Plaza or Paradise to Dundalk or Bullneck Road)
- **MTA 23** (Route 40 Plaza or Wildwood Parkway to Fox Ridge)
- **MTA 46** (Paradise to Cedonia)
- **MTA 110** (Route 40 Plaza to Downtown)

## Proposed Service

- **MTA 10** ➔ **CityLink (CL) Purple**  
(Route 40 Plaza or Paradise to Hopkins Hospital)
- **MTA 23** ➔ **LocalLink (LL) 77**  
(Route 40 Plaza to West Baltimore MARC)
- **MTA 46** ➔ **CL Purple**
- **MTA 110** ➔ **CL Purple**



# Local Analysis – Wilkens

## Current Service

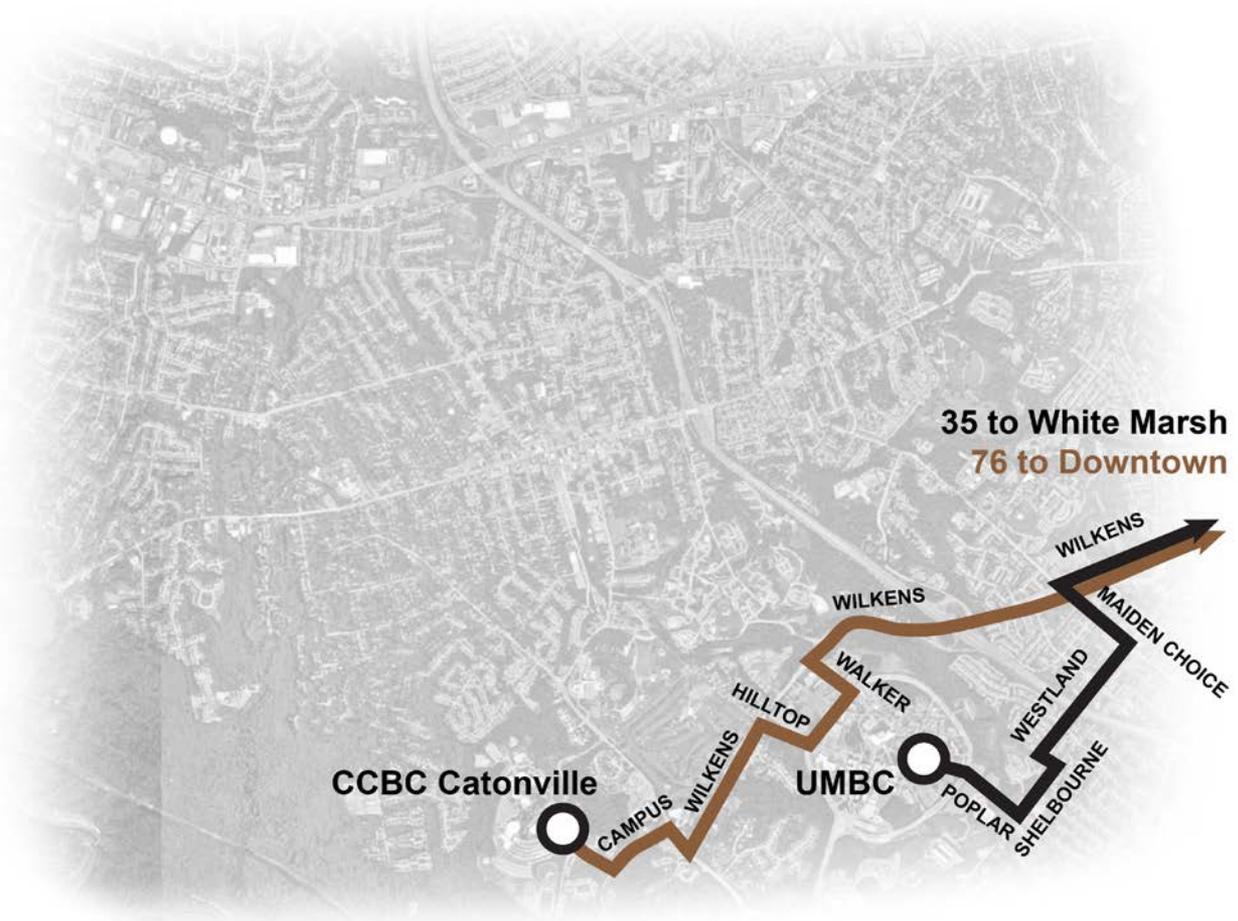
- **MTA 35** (White Marsh to UMBC or Blind Industries)

## Proposed Service

- **MTA 35** → **LL 76; LL 56**

LL 76: City Hall to CCBC Catonsville via UMBC

LL 56: City Hall to White Marsh



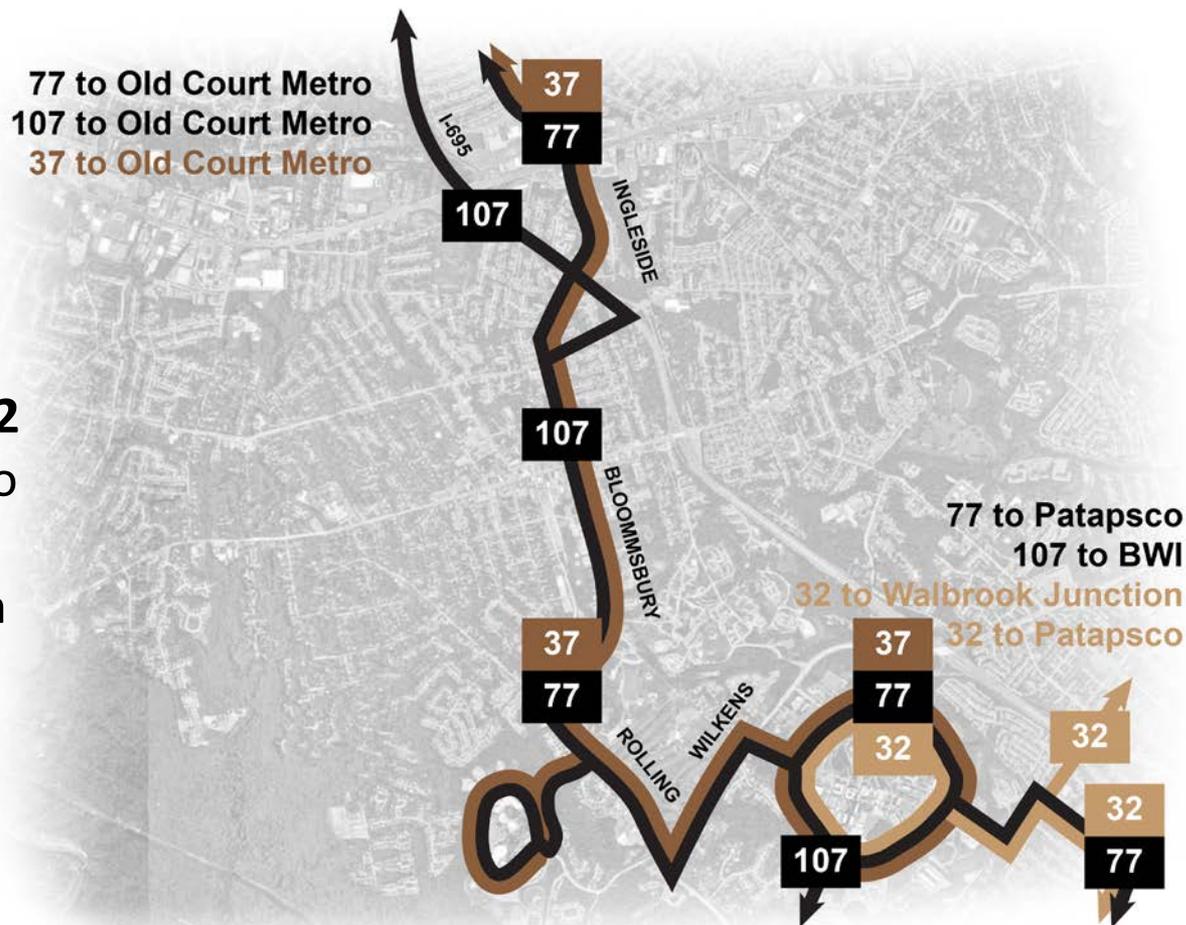
# Local Analysis – Ingleside/Bloomsbury

## Current Service

- **MTA 77** (Old Court Metro to Patapsco)
- **EL 107** (Old Court Metro to BWI Airport)

## Proposed Service

- **MTA 77** → **LL 37** and **LL 32**  
(LL 37: Old Court Metro to UMBC)  
(LL 32: Walbrook Junction to Patapsco via UMBC)
- **EL 107**



# Local Analysis – Proposed Services

## Highlights of improvements upon existing MTA bus service:

- Western halves of MTA 10/46/110 combined into **CL Purple**
- MTA 35 is split into LL 56 (City Hall to White Marsh) and LL 76 (City Hall to CCBC Catonsville) to increase reliability
- LL 76 extends current 35 from UMBC to CCBC Catonsville
- LL 39 provides new crosstown service from CCBC Catonsville to Curtis Bay via BWI Business District LR and Glen Burnie Mall
- MTA 77 is split into LL 37 and 32 to increase reliability
- EL 107 replaces MTA 99 as express connection between Old Court Metro and BWI via Woodlawn and CCBC Catonsville/UMBC



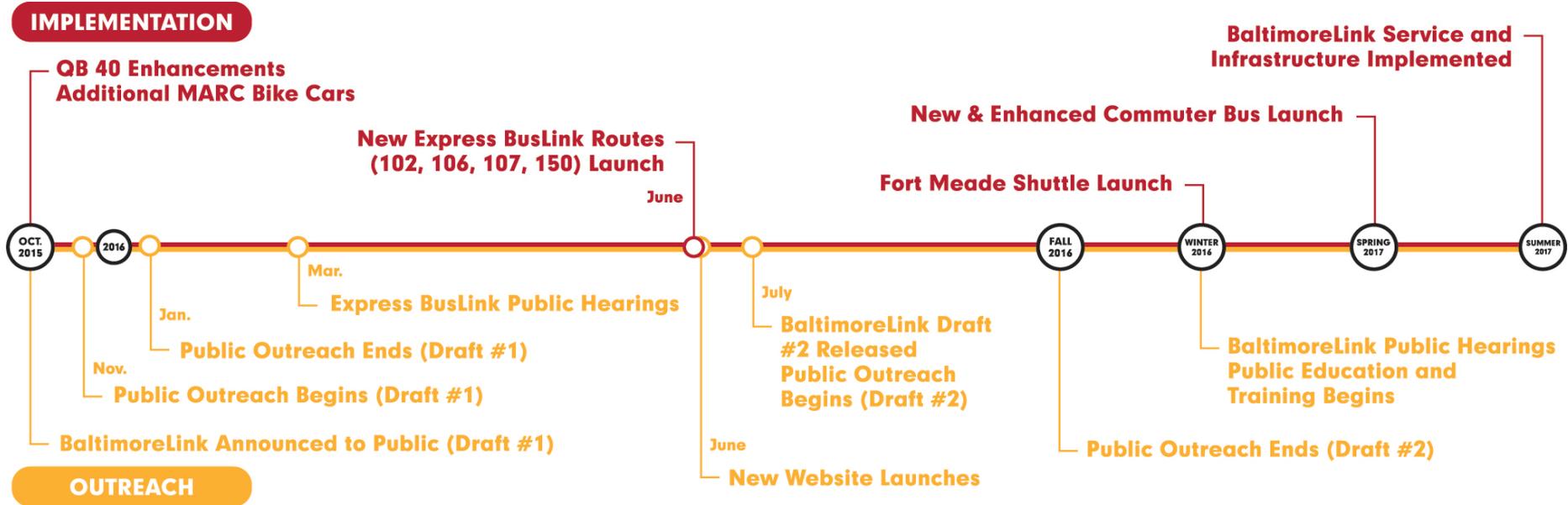
# Local Analysis – Proposed Services

## Changes to Draft 1 based on Your Feedback:

- Retention of service along MTA 77 corridor as LL 37 and LL 32
- LL 77 rerouted to follow current MTA 23 to West Baltimore MARC (transfers available to downtown at West Baltimore on CityLinks Blue, Green, and Orange)
- Previously-proposed **CL Gold** on Wilkens Ave returned to LocalLink status as LL 76



# BaltimoreLink Project Timeline



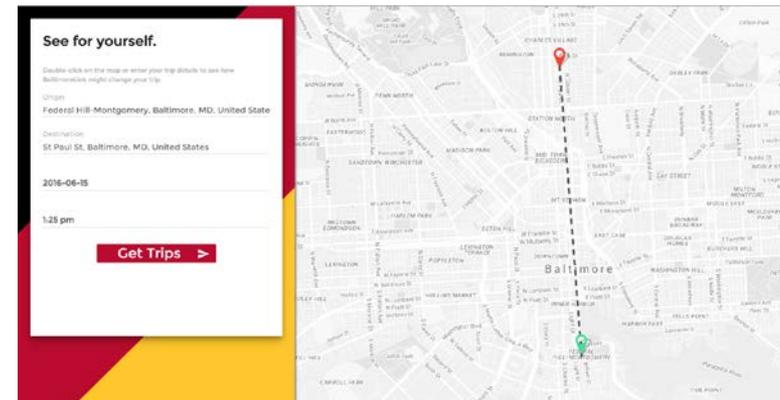


# More Tools to Help You

You spoke. We listened.

## Trip Planner

- Compare existing street routing for a given route side-by-side with its BaltimoreLink replacement. Double-click on the map for origins and destinations, or type these in manually



## Google Map

- Interactive Google system map allows you to zoom in on the updated network and view various routes and their frequencies

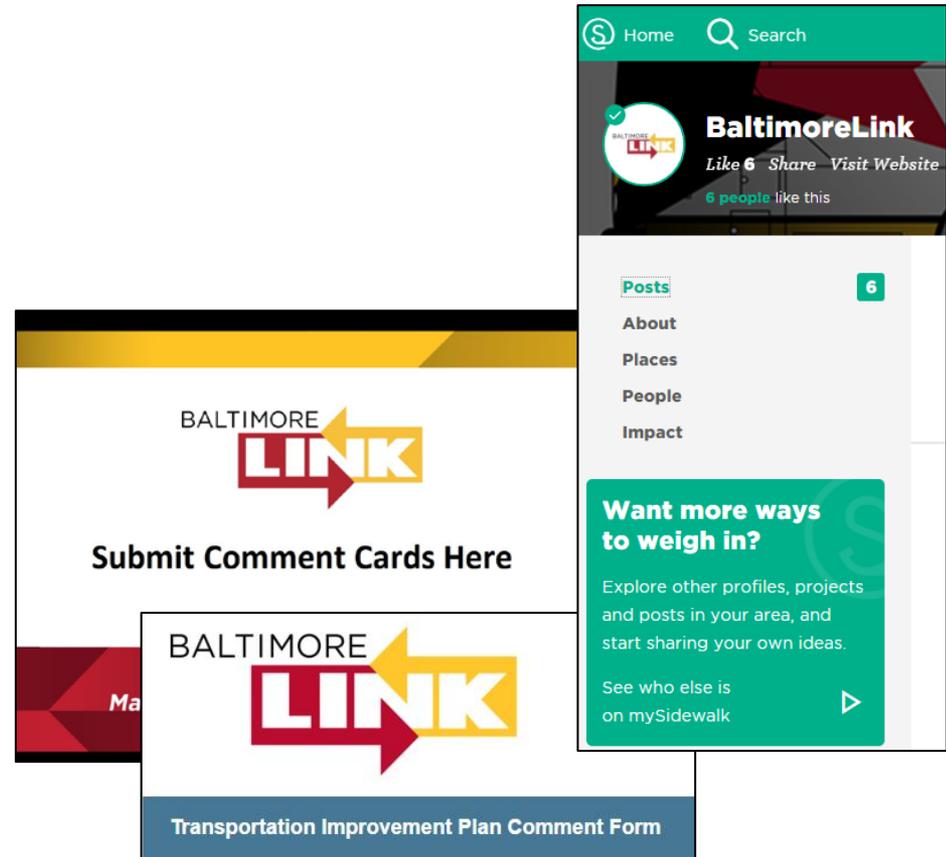
## New Website

- Access BaltimoreLink information easier by reading project updates, finding events in your area and downloading presentations and reports



# How to Get Involved

1. Attend a public workshop
2. Call the Hotline: 410-454-1998 and leave us a message
3. Engage in discussions on [mtamaryland.mysidewalk.com](http://mtamaryland.mysidewalk.com)
4. Compare your transit trips with the BaltimoreLink comparative trip planner
5. Submit a comment on [BaltimoreLink.com](http://BaltimoreLink.com)
6. Spread the word!



# Thank You!

- Stations are set up with Staff on hand to answer questions one on one about individual routes, the network system, and your future trips.
- Handouts are available at the sign-in table – take a few and share with your neighbors, coworkers, and family!

[www.BaltimoreLink.com](http://www.BaltimoreLink.com)  
[www.mta.maryland.gov](http://www.mta.maryland.gov)



31



**LINKING YOU**  
MTA Maryland Maryland Department of Transportation

BALTIMORE  
**LINK**